

## **Sunora Foods Appoints Asia Manager**

October 7, 2015 - CALGARY, ALBERTA. **Sunora Foods Inc.** (“Sunora” or the “Corporation”) (TSX Venture: SNF) is pleased to announce the appointment of Mr. Shawn Li as Manager, Asia. Mr. Li will continue to engage existing customers for Sunora’s line of food oil products, and will be instrumental in defining new customers and markets for all of Sunora’s products including the recently announced beverage business under development.

Mr. Li is a graduate of University of Western Ontario, with a degree in Business Management and Organizational Study, and a major in Finance. Mr. Li was most recently General Manager of Conlux International Inc., (“Conlux”) an import / export entity with a focus on the delivery of products from Asia to Canada.

Steve Bank, President and CEO of Sunora states; “We are extremely pleased to bring Mr. Li into our team at Sunora, and look forward to expanding our sales efforts in Asia and other jurisdictions with increasing demand for high quality healthy food oils. With the continuing increase in demand from international locations, we will continue to provide first in class quality and service, and are identifying and evaluating new products that can benefit from our established international agents.”

The recent Government of Canada announcement on the Trans-Pacific Partnership (“TPP”) discusses new opportunities for Canadian exporters in countries which includes Australia, Brunei, Chile, Japan, Malaysia, Mexico, New Zealand, Peru, Singapore, the United States and Vietnam. For the period from 2012 to 2014, Canadian exports of canola oil to TPP countries totalled \$1.8 billion annually. Countries identified by the Canadian government with significant growth potential for canola oil include Vietnam and Malaysia. Additional details on the TPP and its impact on agricultural and agri-food products can be viewed the in the following link:

<http://www.international.gc.ca/trade-agreements-accords-commerciaux/agr-acc/tpp-ptp/benefits-avantages/sectors-secteurs/01-AgriSector.aspx?lang=eng>

### **About Sunora Foods**

Sunora Foods is a Calgary, Alberta based food oil entity trading and supplying canola oil, corn oil, soybean oil, olive oil, and specialty oils in Canada and internationally under the “Sunora”, “Sunera” and numerous private label brands.

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