

## **Sunora Foods Expands with New Food Oil Products to Asian Markets**

March 31, 2015 - CALGARY, ALBERTA. Sunora Foods Inc. (“Sunora” or the “Corporation”) (TSX Venture: SNF) is pleased to announce an expansion of its portfolio of canola based products for some of its key Asian markets. The focus of these new products will be China, Indonesia and Pakistan, which are increasingly recognizing the health benefits of Canadian produced food oils including canola oil. Additional prospective markets for these Sunora products include South Korea, Burma and Vietnam. Sunora is a global leader in the delivery of packaged canola oils and utilizes its global network of agents in over 30 countries to introduce new food oil products on a regular basis.

With the recent establishment of the China-Canada Economic and Financial Strategic Dialogue, the Canadian government looks to expand bilateral and investment ties between China and Canada, with a focus on the export of agricultural products including canola oil. Sunora is well positioned to meet demand from China and is developing a Chinese language component on its corporate website to better inform Chinese customers of the benefits of canola oil.

Sunora is also pleased to announce the posting of corporate information on the Canola Council of Canada website as a Canola Oil Exporter and Canola Oil Packager. Further information can be viewed on their website at: <http://www.canolacouncil.org/markets-stats/industry-contacts/>.

### **About Sunora Foods**

Sunora Foods is a Calgary, Alberta based food oil entity trading and supplying canola oil, corn oil, soybean oil, olive oil, and specialty oils in Canada and internationally under the “Sunora”, “Sunera” and numerous private label brands.

For further information

Dean Stuart  
Investor Relations  
T: 403 517 2270  
E: [dean@boardmarker.net](mailto:dean@boardmarker.net)

Steve Bank  
Chief Executive Officer and President  
T: 403 247 8300  
E: [steve.bank@sunora.com](mailto:steve.bank@sunora.com)

*Neither the TSX Venture nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture) accepts responsibility for the adequacy or accuracy of this release.*